

THE MORNING CALL, Allentown, Pa., Tuesday, Dec. 26, 1944

HESS BROTHERS BASEMENT

LOWEST PRICES ALWAYS FOR HESS BROTHERS QUALITY

JUNIOR Dress-Up Jerseys

By



"A NAME TO DRESS BY"

12.95

Smart women everywhere know that the Lombardy label means the best in fashions, fit and low cost. Look your best in a gaily printed Jersey—South, under the Sun, North under furs.

A. 2-piece jersey with fine net neckline bordered by fringe. Tiny waist, 3/4 length sleeves. Sizes 8 to 15.

B. Spirited sequin spangled tunic has full flattering peplum and self belt. Short gathered sleeves. Sizes 8 to 15.

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COAT CLEARANCE

Fur Trimmed Coats

Tuxedos and Fur trims in Fitted and Box Styles

\$38

Reg. 49.95, 54.95, 59.95

Furs—

Tigress Lamb
Blended Squirrel
Persian Lamb

Sealine
Coney
Red Fox

On 100% Wool Fabrics, Warmly Interlined.

• BROWN • GREY • FUCHSIA
• BLUE • GREEN

Sizes 12 to 20

Untrimmed Coats

Chesterfields, Fitted Coats, Boy Coats and Box Coats.

\$28

Reg. 29.95, 34.95, 39.95

Fabrics—

Suedes
Fleeces
Mellons

All 100% Wool, Warmly Interlined.

• BROWN • GREEN • FUCHSIA
• BLUE • BLACK

Sizes 12 to 20, 35 to 45

COATS—HESS BROTHERS BASEMENT



Fuzzy Mittens

1.00

Bundle your hands in warm brushed rayon and cotton mittens. In solid shades of red, green and white with contrasting trim. Sizes medium and large.

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JODKINS

3.95

Pint-size all wool Jodkins that look as jaunty and wear as well. Comes with adjustable belt and boot-strap of sturdy fabrics. Navy, grey, brown, multi-grey.

Sizes 2 to 6.

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Kniee Panties

50¢ pair

Guaranteed waterproof, acidproof, washable and sanitary! Of lightweight cotton with plenty of "give" in the elastic waist and leg openings. Small, medium, large and extra-large.

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Rayon Combinations

1.25

Run resistant rayon combinations in bodice and built up shoulder style with flared leg. Size 36 to 44. Extra sizes 46 to 50. . . 1.50.

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Wednesday Only CLEARANCES

Shop Wednesday While Quantities Last! Sorry, No Phone or Mail Orders! No C.O.D.'s! All Sales Final!

Children's Ski Pants were 3.85 **3.50**

Rich suspender top ski pants of 85% wool. Navy, teal and brown. Sizes 3 to 8.

Tots' Snow Suits were 4.50 **4.50**

One and two piece snow suits in water repellent fabric or wool top fleece. For boys and girls in blue, tan, rose and red. Sizes 1 to 5.

Girls' Ski Suits were 8.85 **7.50**

Water repellent ski suits, warmly lined. Solid colors with contrasting trim. Blue, brown and green. Sizes 7 to 12.

Girls' Babes were 4.50 **4.50**

Cotton flannel printed robes with bound edge. Pink and blue. Sizes 7 to 14.

Baby Bunting now 1.50 **3.50**

Soft, warm, baby bunting with separate Bunny trimmed hood. Pink and blue.

Boys' Corduroy Jackets were 2.85 **1.97**

Brown and grey speckled corduroy jackets. Sweet flannel lined. Button front closing and two slash pockets. Sizes 6 to 16.

Boys' Sanitized Dungarees were 1.57 **1.19**

Heavy blue denim dungarees for rough and tumble wear after school. Sizes 8 to 16.

Brushed Rayon Bedjackets were 1.29 **1.00**

Cozy, collar style bedjackets with soft ribbon tie. In tealrose, size small, medium and large.

Part Wool Union Suits were 1.80 **.68c**

Tackleditch union suits of part wool with built up shoulders, tight knee, and open crotch. Tealrose, size small and medium.

Rayon Undies were .68c **.48c**

Elbow and button waist undies in brief and sport pantie style. Of run resistant rayon for lasting wear. Tealrose. Sizes 6, 6, 7.

Knitted Shoulderettes were 2.95 **2.00**

All wool and part wool knitted shoulderettes in pink and blue.

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Millinery Clearance

1.00

Regularly 1.35 to 2.85

A fine selection of better hats —PRICED FOR ONE DAY ONLY!— Black, brown and pastel shades.

Boys' Corduroy Jacket Sets

8.95

His choice of hump or overall pants.

Corduroy lined with zipper pocket.

Comes in brown and navy. Sizes 6 to 10.

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Boys' Ski Pants

5.95

Rugged ski pants for boys with suspender top and elastic waistband.

Double knee and knit cuff action for added warmth and protection. Navy and teal, sizes 4 to 12.

DESIGNS—HESS BROTHERS BASEMENT



Men's Part Wool Sweaters

3.95

Comfortable cost style sweaters of 25% wool, with double elbow protection. Oxford or brown heather, sizes 36 to 46.

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Colorful Throw Rugs

It's amazing how much a colorful throw rug can add to your room and protect your floor!

PHONE AND MAIL ORDERS FILLED

Chenille Bath Mat

1.69

Irregular

Washable bath mat so soft to sink your feet into when getting out of the tub.

Embroidered in beautiful pastel shades, and solid colors to match any bathroom.

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